

## **Website work in MailChimp and WordPress for Copyediting.com**

Site turned over to ACES (The Society for Editing). Do not have examples to show of this work. Here is the intro text I wrote for a weekly issue.

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### **Setup**

### **Campaign**

10.19.18 CE Weekly

### **Subject line**

4 Ways to Make Better Networking Connections | Copyediting Weekly

### **Preview Text**

If you're one of the many editors who dislikes networking, we have some tips for you!

### **Facebook**

How to throw out the standard script to network better. | Copyediting Weekly

### **Twitter**

Still working with the standard script for networking? Time to throw it out! | Copyediting Weekly

### **Newsletter copy**

#### **Initial snippet**

You don't have to love networking to make it work for you!

#### **Change the date!**

#### **[Freelancing: Freelancers: 4 Ways to Make Better Networking Connections](#)**

These four actions may make networking more successful and enjoyable.

#### **In Style: [Istanbul, Not Constantinople: The World in Style](#) \*\*Premium Content\*\***

What should copyeditors know about place names?

#### **[Vocabulary: Some Nouns Have Too Many Plurals](#)**

English has so many different irregular plurals—and so many different types!

#### **[Tip of the Week: Dealing with Religious Terms: One Faith](#)**

Editing copy meant for a religious audience requires becoming familiar with the religion's writing style.

#### **[How To: Illiteracy Might Surprise You](#)**

87% of readers are less able to process the words than the people who write and edit them are.

#### **Order of the CE articles:**

as listed above

< Sponsored By box>

## Twitter Chats for Editors

### #ACESchat

The first and third Wednesdays of the month at 4 p.m. ET. Hosted by the American Copy Editors Society. Search the archives on [Wakelet](#).

### #EFChat

Monthly on Fridays at 3 p.m. ET. Hosted by the Editorial Freelancers Association. View the schedule on the [EFA site](#) and catch up on past chats on [Wakelet](#).

### #EditorsChat

Occasional editing-related chats. Hosted by the Editors Association of Canada. View the schedule and archive on the [EAC site](#).

### #APStyleChat

Monthly chats on AP style. Hosted by *AP Stylebook*. View the schedule on the [Stylebook home page](#).

## Master Classes

**October 24, 2018.** [Using Reference Works While Editing](#). Are you overwhelmed by all the reference works available to editors? [Kory Stamper](#) will explain the difference between them.

**November 14, 2018.** [Usage Dictionaries and Editing](#). [Kory Stamper](#) will introduce editors to usage dictionaries and explain what usage dictionaries can offer the editor that general dictionaries can't.

## Recorded Classes

Check out our selection of recorded Master Classes and In-Depth Courses, [now available for purchase](#) and immediate download. Some Master Classes are in MP3 format, and handouts are in Word or PDF format. In-Depth Classes and more recent Master Classes come with a PDF handout and a link to the video recording.

<New box above the Conference Trail/Editing Around the Web section; remove after Nov. 30 NL>

## Announcing a New Resource for Christian Editors!

[Christian Editor Network LLC](#) is creating the first standard editing rate chart for freelancers in the Christian market. It's collecting data from freelance editors who work on Christian publications, whether they are full-time freelancers or not.

The survey takes *just 10 minutes*. If you edit Christian publications, please [fill out the survey now!](#) Your answers will help the entire community.

The survey runs through **December 1**. The Christian Editing Standard Rate Chart will be published in early 2019. Have any questions? [See the FAQs.](#)

## On the Conference Trail

### [Clarity 2018: Plain Language in Modern Times, October 25, 2018–October 27, 2018](#)

Clarity is a global professional association aiming to promote the use of plain legal language. With more than 800 members in 50 countries, Clarity is the largest international organization of its kind. Come learn and share in beautiful Montreal, Canada.

### [SfEP Toronto Mini-Conference, November 7, 2018](#)

This jam-packed event has speakers from the United Kingdom, the United States, and Canada. Sessions will cover training, editing PDFs, author–editor relations, grammar, fiction editing, work–life balance, marketing, creating a standout homepage, and a Q&A discussion with all the speakers. This is an SfEP members event. Nonmembers: click on the link above for directions on getting on the wait list.

### [ACES 23rd Annual National Conference, March 28–30, 2019](#)

Editing's biggest conference will land in Providence, Rhode Island, in March 2019. Hobnob with language and editing luminaries, choose sessions from several tracks, and bathe in the light of hundreds of editors getting their word thing on. Hurry, last year sold out! [Register today!](#)

### [Editors Canada 40th Annual National Conference, June 7–9, 2019](#)

Mark your calendars: Editors from Canada and beyond will head to Halifax, Nova Scotia, to improve skills and celebrate 40 years of doing so! Registration details coming soon.

## Editing Around the Web

### [Speaking at Editing Conferences: How to Do It and Love It](#)

Get yourself seen and heard and push your business forward!

### [5 Tips for Setting Your Freelance Rates](#)

How do we go about setting our rates?

## [A Word, Please: Possessives Provide Many Opportunities to Make Mistakes](#)

The rules for possessives are simple. But they can be frustrating and hard.

### **Featured Jobs**

Assistant Managing Editor, Emergency Nurses Association

[Apply now.](#)

Managing Editor & Digital Content, National Electrical Manufacturers Association

[Apply now.](#)

Senior Writer and Editor, State University of New York at Geneseo

[Apply now.](#)

Not for you? We have lots of job listings on the Copyediting Job Board.

[Check them out now!](#)